



Turn your Physical Store into Digital Assets

Engage Rail

Integrated in-store marketing solution enabling retailers to run dynamic campaigns in-store.

Key Features

Engaging & interactive display

Optimized space efficiency

Smart product promotions

Complete integration

Engage Rail

<https://eu.connect.panasonic.com/gb/en/products/supply-chain-management/engage-rail>

Options	Engage Rail 06001: 60 cm / 23" / 2 ft Engage Rail 09001: 90 cm / 35" / 3 ft Engage Rail 12001: 120 cm / 46" / 4 ft Engage Display Connection
Dimensions	Engage Rail 06001: 605.2 x 67.53 x 24.07 mm Engage Rail 09001: 898 x 67.53 x 24.07 mm Engage Rail 12001: 1215.4 x 72 x 30.88 mm Engage Display Connection: Any (preferably 25" – 55")
Resolution	Engage Rail 06001: 1920 x 158 px Engage Rail 09001: 2880 x 158 px Engage Rail 12001: 3840 x 158 px Engage Display Connection: Full HD – 4K
Weight	Engage Rail 06001: 1.038 kg Engage Rail 09001: 1.46 kg Engage Rail 12001: 2.78 kg Engage Display Connection: Depends
Active Display Area	Engage Rail 06001: 585.6 x 48.19 mm Engage Rail 09001: 878.4 x 48.19 mm Engage Rail 12001: 1196.16 x 49.84 mm