



Complete solutions for single or chain retail outlets. Make digital stores a reality with centralised, dynamic, and interactive pricing and product information.

Electronic Shelf Labels

Complete solutions for single or chain retail outlets. Make digital stores a reality with centralised, dynamic, and interactive pricing and product information. Panasonic ESLs, retail technologies and services are hard at work transforming every corner of the in-store ecosystem, for companies of all shapes and sizes, around the world. And all have been developed to enhance the entire supply chain – from factory floor to shop floor. Everything is designed to help you deliver the in-store omni-channel customer experience that sets successful retailers apart.

Key Features

2 colour patterns

Flexible range

Dual radio

Suitable for all light conditions

Easylock® guaranteed anti-stress position

Low power consumption

5-year battery life

Electronic Shelf Labels

<https://eu.connect.panasonic.com/n/en/products/supply-chain-management/electronic-shelf-labels>

NFC	1.6"
	2.2"
	2.6"
	2.7"
	3.7"
	4.2"
	4.5"
	5.9"
	6.0"
	7.4"
	12.2"
	Fashion tag 1.6"
	Fashion tag 2.7"
Flash capability	1.6"
	2.2"
	2.6"
	2.7"
	3.7"
	4.2"
	4.5"
	5.9"
	6.0"
	7.4"
	9.7"
	12.2"
Frequency	2.4 GHz & SubONE: 1.6", 2.2", 2.6", 4.2", 7.4", 12.2"
	2.4 GHz: 3.7", 4.5", 5.9", 9.7
	SubONE: 6.0", Fashion tag 1.6", Fashion tag 2.7"
Easylock Protection	1.6", 2.2", 2.6", 2.7", 3.7", 4.2", 4.5", 5.9", 6.0"
Display Colors	black, white, red, yellow: 1.6", 2.2", 2.6", 4.2", 7.4", 12.2"
	black, white, red: 2.7", 3.7", 4.5", 5.9", 6.0", 9.7", Fashion tag 1.6", Fashion tag 2.7"
Size	1.6"
	2.2"
	2.6"
	2.7"
	3.7"
	4.2"
	4.5"
	5.9"
	6.0"
	7.4"
	9.7"
	12.2"
	Fashion tag 1.6"
	Fashion tag 2.7"