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### CONNECTING YOU TO LONG-DISTANCE SURVEILLANCE AND BETTER CYBER-SECURITY

Panasonic

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FIBRE OPTIC MEDIA CONVERTER UNIT

A Better Life, A Better World

## Enjoy the benefits of fibre, without the complexity

- Achieve long-distance data transmission with lower data loss
- A greater level of protection against cyber-security risks in comparison to other solutions
- Enable high-speed communication with wider bandwidth
- Enjoy higher reliability and lower total cost
- Reduce the installation, construction and maintenance time needed for your long-distance monitoring systems
- Eliminate the need for selecting and evaluating different optical media converters

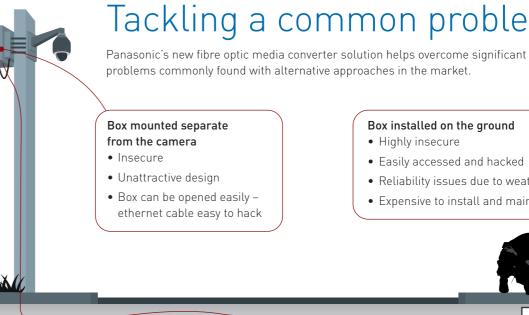
Whether it's for city centres, public highways, border security, tunnels, oil plants, airports, shipyards or railways, the need for long-distance surveillance has never been greater in today's working world.

Those long distances between camera and head-end system have, until now, presented a hurdle. To connect one to the other, system integrators have typically relied on complex combinations of copper and fibre links, along with multiple network switches.

But to achieve optimum performance and efficiency, using fibre direct to the 'edge' (camera) is the ideal solution. Using fibre enables long-distance data transmission with low data loss, as well as high-speed data communication accessing wider bandwidth, greater reliability and lower overall cost.

Now, thanks to a new integrated solution, Panasonic offers you all the advantages of running fibre direct to the edge, connecting to our Pan-Tilt-Zoom (PTZ) and fixed IP cameras.







#### Panasonic's integrated solution

- Easy installation and construction
- Secure
- Integrated design
- Cost-effective

### Tackling a common problem

#### Box installed on the ground

- Highly insecure
- Easily accessed and hacked
- Reliability issues due to weather
- Expensive to install and maintain

## A solution to save you time and cost

Available as part of the solution is an optional built-in fibre optic media converter unit. Thanks to this unit, the installation time and construction complexity associated with the implementation of your long-distance monitoring system is vastly reduced. And you don't need to spend any time selecting and evaluating individual optical media converters.

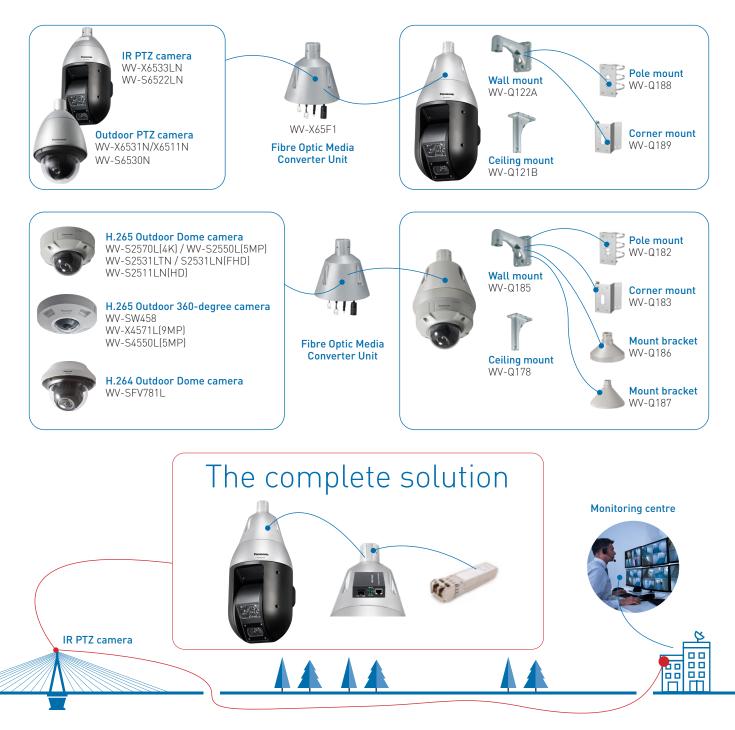
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Easy installation also provides waterproofing.

# The modules available

There are two fibre optic media converter units available.



Ready to access the potential of long-distance fibre?

Call +44 (0) 2070226530 or visit business.panasonic.eu/fibre-optic-unit

