

DISTRIBUTOR BULLETIN

Panasonic
AUTHORIZED
RESELLER PROGRAM

Subject: New AK-HUC01 4K Upgrade kit for AK-HC3900GSJ Available

Bulletin Type: Product Marketing Service

Bulletin Number: PV-2021-MB-5004D

Date: July 1, 2021

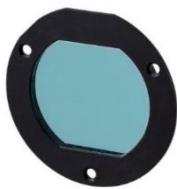
Product: AK-HUC01 4K Upgrade Kit

Panasonic System Solutions Company of North America (“PSSNA”), Division of Panasonic Corporation of North America is pleased to announce delivery of the **AK-HUC01 4K Upgrade Kit**. The upgrade kit consists of the **4K output board for the AK-HCU250PSJ** and a **4K Optical low pass filter for the AK-HC3900GSJ** Camera head.

- The 4K Optical low pass filter is optional to maximize the resolution and sharpness when shooting in 4K, but the existing filter can be left in place to minimize any chance of moiré.
- Panasonic service is recommended for installation of both the 4K output board and the Optical low pass filter.

The AK-HC3900GSJ is designed specifically for studio use and derives its 1080p imaging from a 4K sensor so the future 4K upgrade will be to true 4K. When the **AK-HUC01 kit** is installed the **AK-HC3900GSJ becomes a true 4K studio camera**, with an uncompromised 2000 TVL resolution.

Model	Description	Suggested List Price	Recommended Reseller Price	MAP
AK-HUC01G	4K Upgrade Kit for AK-HC3900GSJ System	\$5,715	\$4,966	N/A



4K Optical Low Pass Filter



4K Output Board



The AK-HCU250 Camera Control Unit

AK-HUC01
4K/12G-SDI Interface kit
April 2021, Panasonic Corporation

Suggested List Price (SLP)
Suggested List Price (SLP) indicates the price at which we believe our products can be most successfully merchandised. No representation is hereby made that substantial sales are or will be made at the Suggested List Price.

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