

DISTRIBUTOR BULLETIN

Panasonic
AUTHORIZED
RESELLER PROGRAM

Subject: New AK-HCU250PTJ Camera Control Unit Option for AK-HC3900GSJ

Bulletin Type: Product Marketing Service

Bulletin Number: PV-2021-MB-5005D

Date: July 1, 2021

Product: AK-HCU250PTJ

Panasonic System Solutions Company of North America (“PSSNA”), Division of Panasonic Corporation of North America is pleased to announce delivery of the **AK-HCU250PTJ Camera Control Unit (CCU)** for the AK-HC3900GSJ studio camera system. The AK-HCU250PTJ is equivalent to the standard AK-HCU250PSJ CCU, **but instead of the standard Lemo connector** for a Hybrid SMPTE 311 cable connection the AK-HCU250PTJ features **two ST fiber connections**.

The AK-HCU250 “T” model is ideal for such configurations as:

- Where dry fiber is run to the CCU location or from a patch panel so a Lemo to ST adapter is not required (eliminating additional patches).
- Where cameras are powered locally with a power supply or power insertion system.

The features and price of AK-HCU250PSJ and the AK-HCU250PTJ CCU are the same.

| Model | Description | Suggested List Price | Recommended Reseller Price | MAP |
|--------------|--|----------------------|----------------------------|-----|
| AK-HCU250PTJ | CCU for AK-HC3900 w/ ST fiber– 4K upgradable | \$9,400 | \$8,010 | N/A |



AK-HCU250PSJ



AK-HCU250PTJ

Suggested List Price (SLP)

Suggested List Price (SLP) indicates the price at which we believe our products can be most successfully merchandised. No representation is hereby made that substantial sales are or will be made at the Suggested List Price.

Panasonic shall have the sole and absolute right to interpret the meaning of the foregoing terms and conditions, and may, in its sole and absolute discretion, modify or terminate such terms and conditions at any time without prior notice.

