



Solid Rusk uses the Panasonic EVA1 to capture Eiffel Tower light show

Japonism 2018 - On the 13th and 14th September 2018, the Eiffel Tower was lit up in the colours of Japan to celebrate 160 years of friendship between France and Japan. Panasonic provided its high-brightness video projectors to assist the unique light show, which was captured on film using the EVA1 camera.

Client - Solid Rusk Production

Location - Paris, France

Products Supplied - AU-EVA1

Challenge

Shooting a high-quality video in poor lighting conditions as the show took place at night

Solution

The EVA1 camera is ideal for this type of project. Extremely lightweight and compact, it is easy to hold and control. Its functions allow you to shoot at night without having to compromise on image quality.

“Easy to hold and control, the EVA1 camera allows you to shoot in extremely dark locations and achieve high-quality results.”

Julien Geay, Solid Rusk
Production Cameraman and
Founder



What was the idea behind the light show?

The unique event was part of the Japonism 2018 celebrations. It was designed to illuminate the Eiffel Tower in a very special way using original artwork, created to celebrate 160 years of friendship between France and Japan.

<http://japonismes2018highlight.com/>

The two-part show combined lighting effects and projection. The first section of the programme dealt with the themes of "liberty, beauty and diversity." Whilst the second was designed based on the masterpiece, *Irises Screens* by Ogata Korin," which is a true Japanese national treasure.

The organisation and production of this event were orchestrated by Motoko Ishii et Akari-Lisa Ishii, who designed and directed the show entitled "Eiffel Tower dressed in Japanese Lights".

A powerful message conveyed with emotion

Filming at night is always challenging, so the equipment needed to overcome this constraint and reproduce high-quality 4K images with precise and accurate colours.

"The EVA1 is a very practical camera. One advantage is that it allows you to work without feeling overloaded with equipment. Easy to hold and control, it allows you to shoot in extremely dark locations and achieve high-quality results. It boasts many essential advantages for this type of project", explains Julien Geay.

The film needed to convey both the message of the show and the emotions of Parisians and tourists from all over the world on the day of the event.





Boasting cutting-edge technology, the EVA1 camera features new options including a new Super 35 mm sensor (24.60 mm × 12.97 mm) with 5.7K resolution. This was a considerable benefit which helped the filmmaker capture some beautiful images.

With a superior native resolution, the 5.7K sensor produced more detailed images enabling 4K, UHD, 2K and Full HD formats and even 720p. The EVA1's colour space (V-Gamut), which was adopted from the VariCam line of cinema cameras, enables colours to be reproduced extremely reliably even when lighting conditions are poor.

"I would recommend the EVA1 camera to colleagues without question. Thanks to its 4K image quality, its high-quality audio, its large range of functions and its ability to record at night, it has everything you need! And it looks good too", says Julien Geay.

Weighing a mere 1.2 kg, boasting compact dimensions and featuring a detachable handle, the EVA1 can be used for efficient hand-held filming applications similar to this project.

Additionally, the camera has a built-in microphone, a dual ISO and a large choice of EF lenses. Menus also allow users to quickly switch between applications, which is very practical for this type of filming.

Several shoots were carried out in order to obtain a full video which represented the colours and images of the light show as authentically as possible. The gold and the blue colours of Ogata Korin's masterpiece "Irises Screens," were reproduced identically thanks to the EVA1 camera.

"This camera enables me to work like I would with a reflex camera with all the qualities of a professional camera, which is incredible", adds Julien Geay.

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