

THE ULTIMATE PROFESSIONAL: INTRODUCING THE NEW PANASONIC SERIES OF PREMIUM DISPLAYS

The Panasonic SQ2H Series excels in brightness, reliability, and system scalability

Bracknell, UK. 31st January 2023 – To meet growing demand for premium-level professional business displays that can cut through bright lighting conditions, Panasonic Connect Europe has announced its latest generation range of 4K UHD LCD Displays – the SQ2H Series. Ranging in seven screen sizes, from 43-98 inches, these reliable 24/7 displays are ideal for boardrooms, meeting and learning spaces, as well as for digital signage in retail and public information areas.

Exceptional levels of image quality and visibility

The high resolution 4K panel (3840 x 2160 pixels), offering four times more pixels than Full HD, delivers realistic and detailed images with a high brightness of 700 cd/m² that will stand out in bright environments like entrance halls, lobbies or brightly lit meeting spaces. An anti-glare haze treatment of 25% reduces the reflection of ambient light and vastly improves visibility in all environments.

Flexible installation for diverse use cases

With sizes suitable for compact spaces such as meeting booths up to conference rooms with large numbers of people, the displays can also be used vertically. The ability to tilt 20 degrees forward and backward makes them suitable for installation in a variety of places.

Built-in scalability

For ultimate flexibility and scalability, the SQ2H Series is equipped with the Intel® Smart Display Module (Intel® SDM) specification slot as standard for a wide range of use cases. For example, supporting applications such as digital signage and broadcasts, using a built-in PC, terminal board or wireless presentation system. The Displays are also equipped with USB media player functionality to display 4K content, and can operate in standalone mode, serving as high-quality digital signage.

The SQ2H Series is equipped with various interfaces such as HDMI™ in (x3), DIGITAL OUT (HDMI™ Type A x1), PC in (Mini D-sub x1), USB Type A (x2), and USB Type C (x1), compatible with DisplayPort Alternate mode and power delivery of up to 60W. Each main unit has 20W of built-in speakers (10W+10W), removing the need for external speakers for audio content and allowing the displays to be installed in tight spaces.

The SQ2H Series will be available from December 2023 and will join a wide line up of 4K UHD LCD displays for corporate, education and digital signage applications. For more information, visit:

<https://eu.connect.panasonic.com/gb/en/sq2h-series>

Panasonic Press contact:

Panasonic Press contact:

About the Panasonic Group

A global leader in developing innovative technologies and solutions for wide-ranging applications in the consumer electronics, housing, automotive, industry, communications, and energy sectors worldwide, the Panasonic Group switched to an operating company system on April 1, 2022, with Panasonic Holdings Corporation serving as a holding company and eight companies positioned under its umbrella. Founded in 1918, the Group is committed to enhancing the well-being of people and society and conducts its businesses based on founding principles applied to generate new value and offer sustainable solutions for today's world. The Group reported consolidated net sales of Euro 56.40 billion (7,388.8 billion yen) for the year ended March 31, 2022. Devoted to improving the well-being of people, the Panasonic Group is united in providing superior products and services to help you Live Your Best.

To learn more about the Panasonic Group, please visit: <https://holdings.panasonic/global/>

About Panasonic Connect Europe GmbH

Panasonic Connect Europe began operations on October 1st, 2021, creating a new Business-to-Business focused and agile organisation. With more than 400 employees and led by CEO Hiroyuki Nishiuma, the business aims to contribute to the success of its customers with innovative products and integrated systems and services – all designed to deliver its vision to Change Work, Advance Society and Connect to Tomorrow.

Panasonic Connect Europe is headquartered in Wiesbaden and consists of the following business divisions:

- The **Mobile Solutions Business Division** helps mobile workers improve productivity with its range of Toughbook rugged notebooks, business tablets and handhelds.
- The **Media Entertainment Business Division** incorporating **Visual System Solutions** offers a range of high brightness and reliable projectors as well as high quality displays; and **Broadcast & ProAV** offers Smart Live Production solutions from an end-to-end portfolio consisting of PTZ and system cameras, camcorders, the Kairos IT/IP platform, switchers and robotic solutions that are widely used for live event capture, sports production, television, and xR studios.
- **Business and Industry Solutions** delivers tailored technology solutions focused on Retail, Logistics and Manufacturing, using its unique Gemba Process Innovation approach. Its purpose is to increase operational efficiency and enhance customer experience, helping businesses to perform at their best, every day.
- **Panasonic Factory Solutions Europe** is helping to make smart factories a reality with its wide range of automated solutions including electronics manufacturing solutions, robot and welding systems and software solutions engineering.

For more information please visit: <https://eu.connect.panasonic.com>

Please visit Panasonic Connect Europe's LinkedIn page: <https://www.linkedin.com/company/panasonic-connect-europe/>