

CASE STUDY

## Australia Invites the World to Blue-Sky Dream

Australia Pavilion at Expo 2020 Dubai (October 1, 2021 – March 31, 2022) proved a creatively ambitious and overwhelmingly effective application of projection-mapping by Panasonic to tell a story of diversity, ingenuity, and innovation.

**Client: Expo Duabi**

Location: Australia

Product(s) supplied:

PT-RCQ10

PT-RCQ80

ET-DLE020

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Panasonic [PT-RCQ10](#) 1-Chip DLP™ projectors covered the entire planetarium dome with high-resolution images, weaving indigenous creation mythology into a mesmerizing spectacle of modern-day innovation. Guests swayed to a sensation of motion as the show swept through the cosmos. Inside the 360° theater, 16x RCQ10s with [ET-DLE020](#) ultra-short-throw zoom lenses were arrayed around a mirrored monolith hung from the ceiling so that shadows wouldn't obscure the lavishly colored visuals. Australia Pavilion proved popular with visitors and on social media, attracting a total of 1.6 million guests over the course of the event.

