

CASE STUDY

Panasonic Projection Gives Expo Visitors a Taste of France

France Pavilion at Expo 2020 Dubai (October 1, 2021 – March 31, 2022) invited visitors to “rethink progress, create emotional connections, and unleash new ideas to reinvent our world.” Its interior was arranged to communicate the notion of “Light, Enlightenment”, and comprised several interconnected spaces lit up with multi-screen projections that took guests through France’s history of art, science, and world exploration.

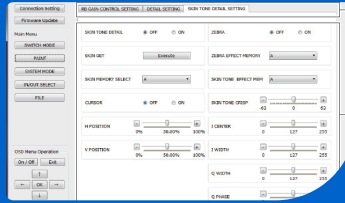
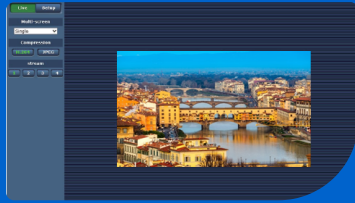
Client: Expo France

Location: France

Product(s) supplied:

PT-RZ890

PT-RZ120



The pavilion was divided into “scenes” using tall partitions as projection surfaces, including a dramatic 270° panorama powered by eight Panasonic [PT-RZ120](#) 1-Chip DLP™ projectors rigged in Portrait orientation. A mix of [PT-RZ120](#) and [PT-RZ890](#) projectors were used throughout the pavilion, including for a stunning triptych featuring richly colored digital artwork, and another “bent” dual-screen backdrop behind a model yacht. The idea of using Panasonic technology to convey a theme of light was a great success, judging by the 1.5 million people who visited the pavilion over the course of the event.

