



CASE STUDY

IFM implements UHD VR Studio to produce and broadcast content – no matter the circumstances

ifm electronic GmbH in Essen, Germany, built a VR UHD TV Studio on their premises to be able to independently produce and broadcast their own content. The studio infrastructure is based on the combination of the ST 2110-based IT/IP-based video processing platform "KAIROS" from Panasonic, the studio production automation "CamBot" and the groundbreaking VR studio system "Reality".

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The system, designed for ST 2110, NDI and SRT signal processing and implemented with 3 robotic VariCamLT cine cameras and PTZ Cameras, offers the possibility of realising complete TV productions with a small amount of operators through the usage of the CamBot production automation system.

