

CASE STUDY

Creating a virtual reality set at notélé Belgium with AW-UE150 PTZ and Zero Density's Reality Engine

Panasonic



CONNECT Reality Engine

Panasonic

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Panasonic's AW-UE150 is the first PTZ on the market to provide Position Data Notification (PTZF). Thanks to the adoption of the FreeD protocol, the AW-UE150 is compatible with Virtual Studios and Augmented Reality applications. Due to this feature, the AW-UE150 provides real-time positioning to the virtual Reality Engine[™] from Zero Density.

The camera is then "tracked" and the FreeD data is sent over serial or IP links. The video details how this combination will ensure you can create a cost effective and photorealistic virtual set at the studios of notélé Belgium.

Find out more about the combination of the Panasonic AW-UE150 and Zero Density's Reality Engine on our website:<u>https://business.panasonic.co.uk/professional-camera/zero-density-reality-engine</u>

More info on the 4K PTZ camera AW-UE150:<u>https://business.panasonic.co.uk/professional-</u> <u>camera/4K_50p_Professional_PTZ_Camera/AW-UE150</u>

More details on Zero Density's Reality Engine: https://www.zerodensity.tv/product-brief/



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