

Digital Signage: With crystal clear images and robust design



Professional displays from 32" to 98"
Single Use, Split Screen or Video Wall

Various Features out of the Box

Panasonic Professional Displays deliver crystal clear images with unrivalled brightness and clarity, from standard-sized flat screens to video walls. With the flexibility to deliver your message indoors and outdoors and interact with your audience, no matter what the surroundings or conditions. Most of Digital Signage features, like easy updating via pre-installed HTML 5, are already native embedded in our displays.

We've developed a wide range of professional displays from 32" to 98" for applications including digital signage, rental & staging, education, and corporate environments. They're well designed and well built, with unique technologies made for intensive operation and outstanding performance even in the most challenging environments.

Our energy-efficient technology gives you the freedom to display your message far and wide. We use LED backlighting and IPS Panels to provide high impact, pin-sharp images in all locations. Our digital signage can be viewed from both sides, even in bright places. Our High Definition displays allow wide viewing angles with thin bezels to ensure maximum exposure. And because brightness levels can be adjusted during installation, our displays can be used in any light conditions in venues as varied as train stations, airports, banks, shops, and business offices. Even our largest format in HD or 4K displays are slimline and light enough to be sited in virtually any location.

Key benefits:



Durability

We put our technology through rigorous testing to withstand both extreme weather and anti-social behavior, e.g. bright light testing, resistance to water and break tests. Most displays now have at least 100,000 hours of life in them.



Energy Efficiency

Consistently ranking among Interbrand's Best Global Green Brands, Panasonic actively promotes sustainability in our products from manufacturing to power consumption to recycling.



Flexible Integration

With a lot of native features and even more long-proven and tested partnerships with several leading digital signage software providers, Panasonic Connect develops solutions customized to your needs.

More Features:

Convenient & flexible playbacks

The display unit can be used as digital signage without a set-top box or PC – without including the black screen display. The order of content playback and playback time can be programmed. Content can also be rewritten and multiple displays can be operated via LAN. One of up to four display units becomes the parent unit, and the other units display images in sync with the parent unit. This enables the display of images in perfect sync when the panels are arranged next to each other.

Easy Signage Updates

The SQE1 series is preinstalled with the Android-based HTML5 browser. So, it can serve as signage using a without an external device, such as a set-top box or PC, or without a connection cable.

Brilliant, High-Quality over 1200 cd/m2 Images for Bright Lobbies

The SQ1H Series provides highly visible signage even in open spaces with natural lighting. An ADS panel with a wide viewing angle is used, and it has an eye-catching effect even when people are moving.

Dynamic Portrait Zoom

Split the content from image sources and enlarge the display in a portrait orientation. There is no need to use a special device, such as a processor, while creating content from various images.

Case Studies:

Trend Displays at London Fashion Week

The British Fashion Council gave the space and financial support to set up an installation at the Institute of Contemporary Arts in Pall Mall, where Panasonic displays were used to show the video vignettes. As part of the installation the displays were encased in specially constructed boxes.

<https://business.panasonic.co.uk/visual-system/on-trend-displays-at-london-fashion-week>

Supporting the New Store Concept for Toyota's Showrooms

Over 4000 Panasonic displays delivered across more than 2000 Toyota showrooms all over Europe. One of the main reasons Toyota chose the Panasonic display range was its quality, mainly regarding the high resolution and brightness levels of the screens, which were able to offer a vivid image to customers.

https://business.panasonic.co.uk/visual-system/toyota-brings-new-digital-retail-concept-to-showrooms-with-the-help-of-panasonic-displays_0

Almost 100% effective – After two years seamless operations

Panasonic displays are used to create a network of about 500 digital sales points for the Czech retailer Geco. During more than two years in operation the effectiveness of the overall system reached 99.2%, including planned downtimes due to reconstruction or maintenance of stores.

<https://business.panasonic.co.uk/visual-system/geco-retailer-creating-a-vast-network-of-digital-sales-points>



Contact us for more details,
a consultation or a customized offer.

Email: IntegratedSolutions@eu.panasonic.com
Web: business.panasonic.eu