

## PANASONIC INTRODUCES ITS MOST SUSTAINABLE LCD PROJECTOR TO DATE

***Higher brightness and improved efficiency alongside recyclable components make the Panasonic MZ882 projector series the sustainable choice.***

**Wiesbaden, DE. 30<sup>th</sup> January 2024** – Panasonic Connect Europe today announced its most sustainable projector to date with the introduction of the LCD MZ882 Series at ISE 2024. With brightness up to 8,200lm, the MZ882 Series sets a new benchmark for visual quality in education and workspaces while placing a strong emphasis on sustainability and cost performance.

The MZ882 Series represents a milestone in the company's effort to reduce the carbon footprint of its products, for the first time including recycled resins (10%) in the main projector unit and featuring recyclable components throughout. The projector, which minimises waste through a reduction in packaging and related accessories, introduces energy-saving innovations while delivering the bright, sharp images in well-lit rooms that customers have come to expect.

"This is another important step in our journey to making all Panasonic's products as sustainable as possible," said Hartmut Kulesa, European Marketing Manager for Visual System Solutions at Panasonic Connect Europe. "By transitioning to this flexible projector, organisations can reduce energy consumption, waste, and carbon footprint in line with their Sustainable Development Goals."

### **Optimised to Reduce Waste and Carbon Footprint**

The Series' refined optical engine boosts brightness over the existing MZ880 Series with an up to 8.7% increase in lm/W efficiency. The MZ882 Series also introduces an intelligent auto power-on function, starting projection upon signal detection and minimising continuous projector operation during presentations. To limit waste, the ECO Filter can be washed and reused twice, while light source and filter maintenance is recommended at 20,000 hours.

### **Bright and Sharp Viewing Comfort**

With optimally balanced colour and brightness, the MZ882 Series produces sharp, detailed images in well-lit spaces for clear visibility that's easier on the eyes. Image realism and energy efficiency is further enhanced by Dynamic Contrast delivering a high 3,000,000:1 contrast ratio with scene-linked modulation control to the light source.

Detail Clarity Processor 4 analyses the video signal through each scene for an improved sense of clarity. Daylight View Basic measures the environmental lighting and performs real-time corrections to enhance brightness perception and optimise energy use. For multi-screen applications, the projector supports Shutter Sync and Contrast Sync functions and is compatible with Panasonic's Geometry Manager Pro software.

### **Streamlined Workflow and Smooth UX**

Quiet 27dB operation reduces distractions and keeps participants focused on the presentation. Widescreen 21:9 aspect ratios are supported to suit immersive conferencing layouts or to display documents side-by-side. A new projector posture detection function minimises installation time and reduces the personnel involved in the installation process, contributing to a more streamlined and resource-friendly workflow. A selection of six optional lenses, including the [ELU20](#) Ultra-Short-Throw Zoom Lens, supports wide-range powered lens shift to adapt the projection to any layout seamlessly.

**The MZ882 Series will be available from CY2024 Q2.**

For more information, please visit: <https://eu.connect.panasonic.com/gb/en/products/projectors/pt-mz882>

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**About the Panasonic Group**

Founded in 1918, and today a global leader in developing innovative technologies and solutions for wide-ranging applications in the consumer electronics, housing, automotive, industry, communications, and energy sectors worldwide, the Panasonic Group switched to an operating company system on April 1, 2022, with Panasonic Holdings Corporation serving as a holding company and eight companies positioned under its umbrella. The Group reported consolidated net sales of 8,378.9 billion yen (ca. 59.4 billion Euro) for the year ended March 31, 2023. To learn more about the Panasonic Group, please visit: <https://holdings.panasonic/global/>

**About Panasonic Connect Europe**

Panasonic Connect Europe began operations on October 1<sup>st</sup>, 2021, creating a new Business-to-Business focused and agile organisation. With more than 400 employees, the business spearheads operations with its major new B2B solutions initiative called “Gemba Process Innovation”, supported by its wide business product range.

Panasonic Connect Europe is headquartered in Wiesbaden and consist of the following business units:

- The **Mobile Solutions Business Division** helping mobile workers improve productivity with its range of Toughbook rugged notebooks, business tablets and handhelds.
- The **Media Entertainment Business Division** incorporating **Visual System Solutions** offering a range of high brightness and reliable projectors as well as high quality displays; and **Broadcast & ProAV** offering Smart Live Production solutions from an end-to-end portfolio consisting of PTZ and system cameras, camcorders, the Kairos IT/IP platform, switchers and robotic solutions that are widely used for live event capture, sports production, television, and xR studios.
- **Business and Industry Solutions** delivering tailored technology solutions focused on Retail, Logistics and Manufacturing. Designed to increase operational efficiency and enhance customer experience, helping businesses to perform at their best, every day.
- **Panasonic Factory Solutions Europe** selling a wide range of smart factory solutions including electronics manufacturing solutions, robot and welding systems and software solutions engineering.

For more information please visit: <https://eu.connect.panasonic.com>

Please visit Panasonic Connect Europe’s LinkedIn page: <https://www.linkedin.com/company/panasonic-connect-europe/>