



CASE STUDY

Axira's Resilient Journey with Panasonic TOUGHBOOK: A Testament to Innovation and Trust

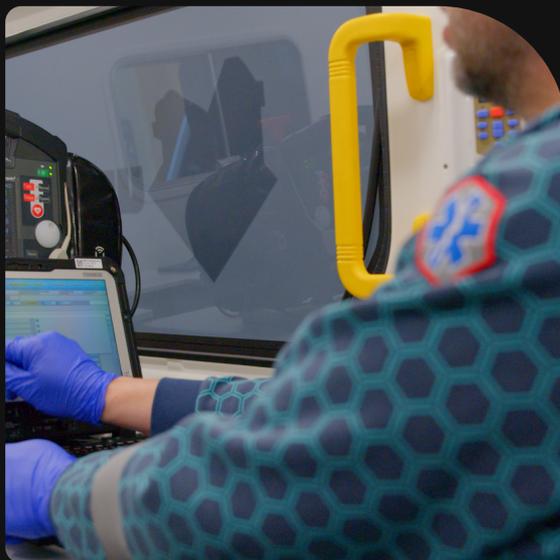
Today, we're diving into a remarkable story that epitomizes resilience, innovation, and unwavering trust – the journey of Axira with our beloved TOUGHBOOK tablets. Buckle up because this one's a real game-changer!

Client: Axira

Location: Netherlands

The Axira Connection

Picture this: Axira, a collective force of regional ambulance care organizations across the Netherlands, united by a shared vision of excellence. These are the unsung heroes, the frontline warriors who navigate the complexities of emergency healthcare with grit and determination. And guess what? They've chosen Panasonic TOUGHBOOK not once, not twice, but thrice in a row to power their operations. Now, that's what we call a vote of confidence!

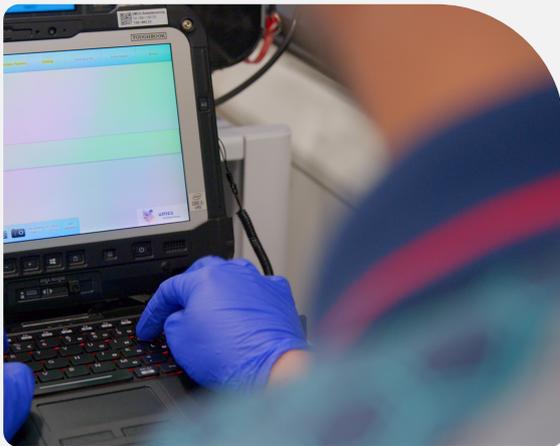


A Legacy of Innovation

It all began in 2011 when Axira took a leap of faith into the digital realm, bidding farewell to cumbersome paperwork and embracing the future with TOUGHBOOK CF-19s. Fast forward to today, and they're riding the wave of innovation with the latest TOUGHBOOK FZ-G2 – a rugged powerhouse built to weather any storm. From the chaotic hustle of ambulance life to the unexpected twists and turns of the road, TOUGHBOOK tablets stand tall as beacons of reliability.

Built Tough, Stay Tough

But it's not just about durability; it's about resilience in the face of adversity. TOUGHBOOK tablets are more than just devices; they're lifelines connecting patients to care, seamlessly bridging the gap between ambulance and hospital. With features like Bluetooth connectivity to defibrillators and ID scanning for patient identification, the TOUGHBOOK empowers Axira's teams to focus on what truly matters – saving lives.



Software Solutions

And let's talk software! Axira found their perfect match in TOUGHBOOK's stable software environment, ensuring a smooth transition and minimal disruptions. As they gear up for future upgrades to their patient care system, the tablets are poised to evolve alongside them, providing unwavering support every step of the way.

Feedback Loop

Sure, in the beginning some team members were skeptical about the new TOUGHBOOK's robust design, but once in action, it was a game-changer. Turns out, a little extra weight means a whole lot more resilience – less downtime, more uptime, and a whole heap of peace of mind.



At Panasonic, we're more than just a tech company; we're partners in progress. Axira's journey is a testament to the power of collaboration, innovation, and trust. We're honored to stand by their side, powering their mission to deliver top-notch care to those in need.

So here's to Axira, the unsung heroes of healthcare, and to TOUGHBOOK tablets – the silent guardians who never back down from a challenge.

Until next time, stay resilient, stay connected, and stay TOUGH.