

Terms and Conditions of the Test Promotion for the Product "PressIT360"

1. **Organizer** This test promotion ("Promotion") for the product "PressIT360" ("Test Device") is organized by Panasonic Connect Europe GmbH, Hagenauer Strasse 43, 65203 Wiesbaden, Germany, ("Organizer").
2. **Promotion Period** The promotion will be conducted during the period published via the registration form at [Try&Buy PressIT360 - hybrid video conferencing solution | Panasonic Connect](#). The organizer reserves the right to change the promotion period at any time at its sole discretion.
3. **Test Period, Participation Conditions** The purpose of the promotion is to allow interested companies to try the test device free of charge for a test period of 30 days. This is intended to enable them to obtain detailed information about the test device and make an informed purchase decision.

There is no obligation to purchase the test device or any other product in return for participation. However, participants are free to purchase a "PressIT360" product from a suitable dealer after the test period ends.

Participation is generally open to businesses within the meaning of § 14 BGB, including sole proprietors aged 18 or older, based in Germany and with a valid VAT identification number (VAT ID), provided a registration (Clause 4) has been successfully completed. Each branch of a company is generally entitled to participate only once.

Employees of the organizer, its subsidiaries, their relatives, representatives, and other parties directly involved in this promotion are excluded from participation.

4. **Registration** Registration is exclusively online by completing the registration form provided by the organizer on the internet at [Try&Buy PressIT360 - hybrid video conferencing solution | Panasonic Connect](#). Other communication methods (e.g., mail, fax, phone) are not available for registration. The organizer assumes no responsibility for technical or other issues or failures or damages of any kind in connection with a registration. Should registration be impossible due to technical reasons, the organizer's support team can be contacted at Panasonic@promotion-support.com. The following mandatory information must be provided during registration:
 5. Personal data (full name, company name, company postal address, email address, and phone number, company VAT ID)

The received registrations will be reviewed by the organizer (or a service provider commissioned by them) according to these terms and conditions. If a registration meets these terms and conditions at the discretion of the organizer, the registration is successful, and the participant is eligible to participate. The participant will be informed accordingly.

The organizer notes that there is no entitlement to participation. Panasonic reserves the right to exclude a participant from the promotion without notice if, in the opinion of the organizer:

a) the participant violates applicable law or these terms and conditions; b) the participant makes false or misleading statements in connection with participation in the test promotion.

5. **Shipping** After successful registration, the shipment of the test device will be arranged, aiming for a period of 5 days within the organizational possibilities. The participant will

be informed of the shipment by email. This email will also contain a tracking link to track the shipment. After receiving the test device, the participant may use it for a test period of 30 days. After this, the participant is obliged to return the test device according to the conditions in Clause 6.

6. **Obligation to Return the Test Device** One week before the end of the 30-day test period, the participant will be reminded by email to return the test device in full and in good condition within 7 days after the test period ends. This email will also contain a link to print a free return label. If the test device or accessories are not returned within this period, Panasonic reserves the right to charge the participant the list price for the device or parts thereof. The same applies if the test device is returned damaged or non-functional. Panasonic reserves the right to assert further claims.
7. **Handling of the Test Device** During the test period, the test device will only be used by the participant for the intended test purpose and strictly in accordance with the operating instructions of the test device. The participant is obliged to use the test device and/or parts thereof only within the scope of its normal business operations. The participant may not pass the test device or parts thereof to third parties or otherwise make it available. The participant may not remove the test device or parts thereof from their operation or bring it to another location.

The test device remains the sole property of the organizer during the entire test period. The participant must ensure that the test device in their possession is always and without much effort identifiable as the property of the organizer.

The participant is obliged to keep the test device in good condition and proper working order at their own expense and apply at least a reasonable degree of care to secure, maintain, and operate the test device. The participant is liable for damages or losses to the test device that occur while the device is in the participant's custody and control. In the event of damage, the participant will promptly contact the organizer and may bear the costs necessary for the repair of the test device according to the organizer's terms. Repairs, exchanges, or possible updates/upgrades of the test device may only be carried out by an authorized party designated by the organizer if necessary.

8. **Data Protection** a) The data controller is the organizer, Panasonic Connect Europe GmbH, Hagenauer Strasse 43, 65203 Wiesbaden, Germany. Email: data_protection@eu.panasonic.com.

b) The organizer processes personal data in accordance with applicable data protection laws, particularly the General Data Protection Regulation (GDPR). In addition to this Section 8, the organizer's privacy policy, available at [Privacy Policy Link](#), applies.

c) The personal data of the participant collected and processed during the promotion is as specified in Clause 4 (Registration).

d) The purpose of data processing is to conduct the promotion, particularly to enable the participant to use a test device free of charge for a limited test period.

If the participant additionally consents to email marketing (e.g., newsletters, information on offers and promotions) during registration, the personal data listed under Clause 4 will also be processed for this purpose.

e) The processing of personal data for the purpose of conducting this promotion is based on Article 6 (1) (b) GDPR. The processing of personal data for email marketing purposes is based on Article 6 (1) (a) GDPR.

f) Personal data will not be disclosed to third parties without separate consent. An exception applies to such third parties, including agencies, which the organizer has commissioned to carry out this promotion in whole or in part, and which process personal data for the purposes mentioned above. These third parties adhere to the GDPR and have the necessary security measures as agreed in writing with the organizer. A data processing agreement has been concluded with them.

g) Personal data will be stored as long as necessary to fulfill the purposes stated in Clause 8 (d), unless a longer retention period is required by law. If no longer required, the data will be deleted no later than 12 months after the completion of this promotion.

h) Consent for email marketing can be revoked at any time for the future. Revocation can be made by contacting the organizer at data_protection@eu.panasonic.com or directly via the unsubscribe link in the marketing email.

i) Participants have the right to free information about their stored personal data, its origin and recipients, and the purpose of data processing, as well as the right to correct, block, or delete this data within the framework of applicable legal provisions if they send a corresponding request to data_protection@eu.panasonic.com.

9. Liability and General Conditions The organizer is liable within the promotion for intent and gross negligence, as well as for injury to life, body, or health and under the Product Liability Act according to legal provisions. Otherwise, liability is excluded. The above liability provision also applies to the personal liability of the organizer's employees, representatives, and bodies.

The organizer reserves the right to change these terms and conditions at any time at its own and sole discretion and to terminate, suspend, modify, or cancel the promotion in whole or in part at any time without prior notice. This promotion cannot be used in conjunction with other offers or promotions from the organizer.

By participating in this promotion, the participant accepts these terms and conditions.

The organizer is entitled to commission one or more service providers to carry out the entire or part of the promotion in its name.

These terms and conditions are subject to German law, excluding the UN Convention on Contracts for the International Sale of Goods. The exclusive jurisdiction for the resolution of disputes or claims arising from the promotion lies with the courts in Wiesbaden, Germany.

Should one or more provisions of these terms and conditions be or become wholly or partially invalid, the validity of the remaining provisions shall not be affected. The wholly or partially invalid provision shall be replaced by a valid provision that comes as close as possible to the economic purpose of the invalid provision.

Status: October 2023