

Terms and Conditions for **TOUGHBOOK Hidden Easter Egg Hunt**

1. **Promoter**

The TOUGHBOOK Hidden Easter Egg game is promoted by Panasonic Connect Europe GmbH, whose registered address is 43 Hagenauer Strasse, Wiesbaden, 65203, Germany (the "Promoter").

2. **Eligibility**

The TOUGHBOOK Hidden Easter Egg game is open to residents of the UK, Ireland, and EU (excluding Italy) aged 18 years or over, excluding employees and their immediate families (defined as parents, siblings, children, and spouse regardless of where they live) of the Promoter, its affiliated companies, their agents, or anyone professionally connected with Panasonic TOUGHBOOK.

3. **Game Period**

Participants can enter the number of eggs found on the Hidden Easter Egg website here <https://eu.connect.panasonic.com/qb/en/campaign/toughbook-hidden-easter-egg-hunt> from 15th April until 24th April 2025. Any entries posted or submitted before or after the game period will not be considered.

4. **Entry Process**

To qualify for the TOUGHBOOK Hidden Easter Egg game, participants must:

- a. Find all eggs hidden on the header image of the Panasonic TOUGHBOOK Homepage here [Panasonic TOUGHBOOK | Leader in rugged mobile IT solutions](#) and fill in the form with their correct personal details and the number of eggs on the game website <https://eu.connect.panasonic.com/qb/en/campaign/toughbook-hidden-easter-egg-hunt>
- b. Participants who provide the correct number of eggs will have the chance to win one of three TOUGHBOOK goody bags.
- c. Entrants can submit their details and the number of eggs found only once, but they can be entered into the draw twice if they also post the correct number on LinkedIn under the specified post.
- d. No purchase is necessary to enter the game.
- e. Incomplete, incorrect, or otherwise invalid entries will not be considered.
- f. It is a condition of entry that participants agree to abide strictly by the rules of the TOUGHBOOK Hidden Easter Egg game.
- g. Panasonic Connect reserves the right to verify the eligibility of all participants.
- h. Panasonic reserves the right to exclude participants and withhold the prize for violation of any of these Terms and Conditions.
- i. The decision of the Promoter is final, and no correspondence will be entered into.
- j. No responsibility can be accepted for any entries that are delayed, corrupted, damaged, incomplete, or otherwise invalid, or if entry was not possible due to technical difficulties.

5. **Prizes**

The prize shall be one of three TOUGHBOOK Surprise Goody bags, each estimated at a value of 20 Euros, which will be provided and delivered within four weeks after the game period.

6. **Winner Selection**

The TOUGHBOOK Hidden Easter Egg game will be announced and promoted during the game period across Panasonic social media channels. After April 24th, all submitted answers will be reviewed. The answers with the correct number of found eggs will win one of the three goody bags. If more than three people have the correct answers, they will be entered into a draw, and three winners will be selected randomly. The winners will be contacted via email by 28th April 2025 by a member of the Panasonic TOUGHBOOK team. Once contacted, the winner must respond to claim the prize within five working days; otherwise, a re-draw will take place. The Promoter accepts no liability whatsoever for any damage, loss, or injury suffered by any participant or winner entering the game or as a result of accepting any prize. Nothing shall, however, exclude the Promoter's liability for death or personal injury as a result of intent or gross negligence or under mandatory statutory provisions of applicable law. The Promoter assumes no liability or warranty for the items contained in the goody bag. Returns, exchanges, and resale of these items are excluded.

7. **Taxes**

The awarding of the prize may be treated as taxable income (either direct taxation or otherwise) and may be considered direct compensation for the purposes of taxation, national insurance, or social security contributions (or equivalent taxes or social charges applicable under local law). Participants and/or winners are solely responsible for any federal, state, provincial taxes, social security, national insurance contributions, social charges, or other taxes (whether direct, indirect, or otherwise) that may be incurred as a result of receiving the prize.

8. **Privacy and Data Protection**

Any personal data relating to participants will be used in accordance with all relevant Data Protection legislation (including the EU General Data Protection Regulation) and will not be disclosed to any third party without the individual's prior consent unless to fulfill any requirements of the TOUGHBOOK Hidden Easter Egg game and further promotion. Please see our privacy policy at: [Panasonic Privacy Policy | Panasonic Connect](#)

9. **General**

The Promoter reserves the right to cancel the TOUGHBOOK Hidden Easter Egg game or amend these Terms and Conditions at any time without prior notice. Any amendment to the Terms and Conditions will be posted on the game website:

<https://eu.connect.panasonic.com/gb/en/campaign/toughbook-hidden-easter-egg>

10. *Legal recourse is excluded. These Terms and Conditions are governed by the laws of Germany.*