

**Data Act Notice - Panasonic Displays**

Panasonic is committed to ensuring that any data generated by our connected products and related services is used fairly, lawfully, and securely. We place high importance on compliance with Regulation (EU) 2023/2854 (the “Data Act”)

This Notice is intended to tell Users which data can be generated by the products we sell and our related services. Where we are Data Holder under the Data Act for data generated by our products or related services, we will also tell you how we use such data, what rights and obligations users have for such Data, how users can get access to such Data and where to go in case of complaints. You will also find contact information for any questions related to data handling.

This Notice must be read jointly with, and is without prejudice to, the applicable data privacy notice, which shall prevail over this Notice as concerns personal data.

**DATA GENERATED BY OUR PRODUCTS**

Our products and services can generate data on an ongoing data, please see information below. Such product data can be accessed and used for diagnostics purposes in case a product is handed over for service and maintenance. Where we access such data for diagnostic purposes, the data will not be exported or used for other purposes and will be deleted after the diagnostic is done.

The overview of the data generated on your use of the Product(s) is set out below.

Which data are being collected	Format and expected data volume	Collection Frequency	Storage	Duration of retention	How can it be accessed?	How the user may erase the data
temperature information, numeric	Format:Text < 1kbyte per session	Logged when event occurs	Internal Storage of the device	Power-on data retention	Accessible only on the device as follows: Accessible via Web UI display and command communication.	Not applicable
system log, string	Format:Text < 5Mbyte	Logged when event occurs	Internal Storage of the device	Indefinite	N/A (not readily available data)	Not applicable
ID info, number/string	Format:SQLite < 600 kbyte per session	Logged when event occurs	Internal Storage of the device	Indefinite	Accessible only on the device as follows: Accessible via Web UI display and command communication.	Factory reset by user initialization
network information, numeric	Format:Text < 1 kbyte per session	Logged when event occurs	Internal Storage of the device	Indefinite	Accessible only on the device as follows: Accessible via Web UI display and command communication.	Factory reset by user initialization
Playlists, schedule files	Format:Text < 1kbyte per session	Logged when event occurs	Internal Storage of the device	Indefinite	Accessible only on the device as follows: Accessible via Web UI display and command communication.	The user can erase it by operating the USB memory.

Panasonic is the initial seller of the connected product. If the connected product is (re)sold, leased, or rented, it will be up to each reseller, sub-lessor or sub-rentor to comply with the pre-contractual

information obligation outlined in Article 3(2) of the Data Act. The reseller, sub-lessor or sub-rentor must provide a copy of the information contained in this Notice to the repurchaser, sub-lessee or sub-rentee.

## **CONTACT**

For any questions regarding the data, please find contact information here:

<https://eu.connect.panasonic.com/gb/en/eu-data-act-notice>

You can also contact our EU representative at

Panasonic Europe B.V. Germany Branch  
Hagenauerstrasse 43  
D-65203 Wiesbaden  
Germany