



Panasonic
ideas for life



We make it our business to help you grow yours.
Providing comprehensive technology solutions
for small to medium sized businesses is how
we're engineering a better world.

SOLUTIONS FOR BUSINESS

PANASONIC SOLUTIONS FOR SMALL TO MEDIUM BUSINESSES

As an industry leader in office and communication equipment, Panasonic provides businesses with the tools they need to run more smoothly and efficiently. As the 47th largest company in the world, we dedicate billions of dollars to research and development, working directly with our end users to understand everyday problems they encounter in their fields and follow up by engineering solutions to solve their toughest challenges. Panasonic products are durable and our solutions innovative, making ideal long-term investments for any sized business. What's more, our production is eco-friendly with lead-free, ISO 14001 Certified factories.

WHY PANASONIC FOR THE SMB MARKETPLACE?

Reliable. Affordable. Flexible.

Our reliable products and outstanding customer service make us a one-stop shop for all of your business needs. Our exceptional quality has made us the global market leader in small business phone systems (with less than 100 extensions), and has earned us multiple awards for our innovative document management products.

As stand-alone solutions, Panasonic products deliver exceptional performance, reliability and ease of use, as well as offer compatibility with a host of software applications and other hardware devices. Pair them with other Panasonic peripherals, and you're able to put together a custom solution for your business that will allow your colleagues to collaborate, generate ideas and share information like never before.





Business Telephone Solutions

Panasonic business telephone systems are engineered to connect your employees with ease while saving you money on phone bills.

- Premise PBX and hosted options
- Choice of wired endpoints—analogue, digital, IP, SIP
- In-building wireless options with DECT 6.0

Benefits

- **Portability** Never miss a call by linking your desk phone to your DECT portable phone, including rugged options for extreme conditions and drops.
- **Reduce costs** Leveraging VoIP technology reduces monthly telecommunication bills by allowing calls to be placed and routed over an IP network.
- **Simple software** Phones use contact list computer software, allowing you to add contacts from other offices, sync with Microsoft Outlook, and drag and drop up to 32 people into a teleconferencing session.
- **Customizable and expandable** We have systems that scale from home office solutions to as large as you need them—over 1,000 endpoints with our largest PBX system.
- **Intuitive designs** Our award-winning KX-UT670 SIP phone has a 7" built-in color touch-screen display, allowing you to easily access applications and connect to as many as 16 surveillance cameras, right from your desk.
- **Extreme reliability** With our available 7-year extended service plan/program coverage, you can rest assured that our systems are built to last and will be supported for years to come.



HD Video Conferencing

Panasonic offers in-room video conferencing with HD quality at an affordable price. Benefit from travel and time savings without sacrificing the in-person experience—conduct meetings and interviews with Panasonic HD Visual Communications. Communicate and present ideas effectively with 360° sound and exceptional video quality, computer screen display and split-screen capabilities. Add optional security and customize your system with microphones and additional cameras based on your company's needs.



Scanners

Panasonic document scanners help you stay organized by allowing you to convert paper to high-quality digital documents quickly and easily. Scan multiple documents of different sizes, weights, lengths and thicknesses at once with mixed-size document feeding. You can even scan embossed plastic cards and documents in the same batch, increasing efficiency and reducing scan time.



Panasonic scanners feature a multitude of advanced features that help to increase digital image quality and increase productivity. The ToughFeed mechanism's staple detection helps protect your original documents and the scanner glass by preventing staples from feeding, while ultrasonic double-feed detection ensures that the scanner does not allow two documents to pass through simultaneously. With our available front-feed and flatbed scanners, ranging from compact desktop workgroup to high-volume back-office operation models that can scan up to an unlimited number of pages per day, we're sure to have an ideal solution to meet your scanning needs.



Fax Machines

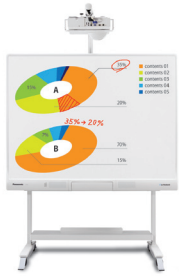
Panafax business fax machines ensure quality, clarity and accuracy. Select models can transmit faxes through an Internet connection or via the telephone using JBIG transmission, saving money and allowing super-fast data transmission. Our business fax machines are excellent options for small businesses and offer key features found on larger models, including junk fax filters, email capabilities and large-capacity memory, all within a compact footprint. Password protection secures the receipt of confidential documents, and missed-fax prevention prevents documents from being transmitted to non-authorized recipients.



Multifunction Printers

Panasonic's Multifunction Printers (MFPs) save space without sacrificing on quality, making them the central hub for processing paperwork in the office. A favorite of *PC Magazine** and *BERTL's Best*, they offer a host of innovative features for every function of the device (printer, fax, scan, copy).

*Model KX-MB2060



Whiteboards

Electronic Panasonic electronic whiteboards are ideal for meetings and brainstorming, allowing you to transfer written notes quickly among different types of media. The included software makes it simple to save, retrieve, and distribute notes, saving them to common file types such as PDF or JPEG, either directly to your PC, a flash drive or an SD card. A built-in or attachable printer improves efficiency by eliminating the need for note taking.

Interactive Our interactive whiteboards allow up to three simultaneous users to manipulate on-screen data, and allow for worldwide collaboration via conferencing.



Projectors

Whether it is for a small office, lobby, conference room or large-scale training center, Panasonic manufactures a wide range of top-quality, reliable professional projectors and flat panel displays to meet any room size, location, configuration or budget. Panasonic has several projectors capable of delivering digital signage solutions that allow 100-, 200- and 300-inch or even larger oversized images to come to life with dynamic vibrancy.



Digital Signage Displays

Whether you're looking for a simple single sign solution or a network of signs, Panasonic digital signage is the way of the future—reduce long-term costs and get the look of a traditional sign with the versatility of a computer. The variety of display solutions ranges from plasma, to LCD, to LED options. Panasonic displays feature SD card and WiFi capabilities so you can display the images you want and change them at a moment's notice. A plug-in PC option is also flexible enough to create a local "all-in-one" digital signage solution when paired with a compatible Panasonic display, and is easy to install and maintain due to its modular design. What's more, our rugged outdoor models allow you to attract passersby with animated graphics and brilliant images.



Security Solutions

Protect your company's assets, people and reputation with Panasonic's industry-leading surveillance cameras. With a comprehensive line of intelligent analog, hybrid, and IP-based video surveillance solutions, Panasonic offers indoor, outdoor and mobile surveillance systems for virtually any application—monitoring progress at construction sites, maintaining secure access at warehouses, keeping a close watch over public places and much more.

With Panasonic IP Cameras, you can monitor your business anywhere via your Panasonic Toughbook® computer, phone system or smartphone**. Plus, our cameras have simple installation and operation—cameras can be mounted to walls or ceilings, and software and recorders can be installed with the assistance and ongoing support of your Panasonic dealer.



Toughbook Mobile Computers and Tablets

Panasonic Toughbook mobile computers and tablets are engineered to withstand drops, spills, dust and grime, and to perform in the harshest environments. The quality, durability and reliability of Panasonic Toughbook mobile computers translate into significant financial advantages. In situations that would damage conventional computers, rugged Toughbook computers keep performing. As a result, users eliminate costly repairs or replacements, and avoid wasting time to recover lost work. The bottom-line results are compelling: lower total cost of ownership (TCO) and greater return on investment (ROI) over the computer's useful life.

Also available is Panasonic's first Android™-powered business tablet, the Panasonic Toughpad™ A1. The 10.1" fully-rugged tablet is built with a long legacy of rugged and reliable computing to deliver the most convenient tablet ever for mobile workers in any industry. Features range from data and device security to a water and dust-resistant design, changing the way you do business forever.

**Internet connection is required



A Full Suite of Products and Services to Meet Your Business Needs

A national network of authorized partners ensures that you will have service and support for the life of your products. They will help choose from an array of services and determine the best package for your specific needs.

Financing Options

Panasonic works with Marlin Leasing to offer flexible and innovative finance products to make your Panasonic acquisition more affordable. Customizable finance plans are available and can meet your business's ever-changing needs.

Talk to Panasonic About Your Business Plans and Goals

Building reliable, affordable and flexible solutions that meet your business needs requires high-level planning, attention to detail and flawless execution. Panasonic—and its partners through its worldwide resources, acquisition and testing capabilities—is able to offer a higher degree of full compatibility and performance. By bundling the best-matched, performance-certified components, we can offer cost advantages and economies of scale, in addition to guarantees you won't find anywhere else.

We invite you to find out more about how Panasonic can best meet and exceed your solution requirements.



SCALABLE SOLUTIONS TO GROW ALONG WITH YOUR BUSINESS

Panasonic will grow with you and custom-tailor solutions to your needs, whether you are constantly making conference calls or looking to switch over to a digital office. We understand that there is no cookie-cutter product suite that fits all businesses, so our solutions are adaptable based on the size and needs of your business. We offer attractive financing options to make planning your purchases economically easy—you can choose whether to purchase your solutions all at once and install quickly for minimum business disruption, or add technologies gradually over time as your business needs evolve. And you can be sure that our technology will not become obsolete—we are a forward-looking company that keeps future technological advances and backward compatibility in mind when engineering our products.



Panasonic
ideas for life

1.855.236.8041

panasonic.com/smb

SMBsolutions@us.panasonic.com